

WYFRA	Full Authority	5 September 2008	ITEM NO
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REPORT OF: Safety Central Project Manager, Community Relations Department

PURPOSE OF REPORT: To ensure that all authority members and senior officers are informed of progress on the development of the Safety Central project.

RECOMMENDATION: Members note the content of this update

LOCAL GOVERNMENT (ACCESS TO INFORMATION) ACT DETAILS

EXEMPTION CATEGORY: None

ACCESS CONTACT OFFICER: Gayle Elvidge, Partnership Officer/Safety Central Project Manager 01274 866245

BACKGROUND PAPERS: None

OPEN TO INSPECTION: Yes

Safety Central Briefing July 2008

EXECUTIVE SUMMARY

1 Background

- 1.1 This is the first of a series of briefing notes drafted at the request of the Safety Central Steering group to ensure that all authority members and senior officers are kept informed and up to date with progress on the development of the project.
- 1.2 The briefing is in two parts, an executive summary which gives an overview of progress and a detailed briefing which can be used to help gain a deeper understanding of the project if required. If Members request it, the detailed briefing will be circulated at the meeting.
- 1.3 It has been prepared this way to support officers and Authority Members to answer the questions that are expected to arise now that the project is becoming more advanced and as more partners are becoming aware of its existence and the potential for joint working through Safety Central.

2 Information

2.1 What is Safety Central?

- 2.1.1 Safety Central is the centre of excellence for the development and delivery of safety awareness and education, currently under development, led by WYFRS, working in partnership with local agencies, organisations and communities.

2.2 About the building

- The Safety Central building is being developed on the grounds of the disused Bramley Fire Station in Leeds, re-using the station shell in its construction.
- The tender for building work has been awarded to ISG Totty.
- Building work is expected to be completed by Spring 2009
- Aims to achieve a "Very Good" BREEAM rating
- Incorporates a Changing Place disabled toilet facility

2.3 Energy and Sustainability Issues

- 2.3.1 The following is a summary of measures considered and included within the final project design with regards to energy and sustainability measures:
 - The thermal performance of the building has been designed to exceed Building Regulation requirements
 - Photovoltaic Panels
 - Rainwater Harvesting
 - Building Management System including Smart Energy Metering
 - Air Source Heat Pumps
 - Lighting throughout the building incorporates high efficiency luminaires

2.3.2 The following is a summary of measures considered but not included:

- Solar Thermal Panels
- Bio-Mass Boiler
- Wind Turbine
- Geothermal Technology

2.4 What are the aims of Safety Central?

2.4.1 Safety Central will:

- Significantly assist WYFRS and its partners in performance against safety related objectives.
- Tackle fire related incidents by addressing the wider issues that contribute to community safety.
- Help WYFRS play an even stronger role in the partnership arena by helping district partners to achieve Local Area Agreement and other multi-agency targets.

2.5 What Parts of West Yorkshire does Safety Central cover?

2.5.1 Safety Central is a resource for the whole of West Yorkshire, not just for Bramley, or Leeds.

2.5.2 Delivery throughout West Yorkshire will be achieved via a Safety Central Web site and through outreach.

2.6 What areas of safety will Safety Central cover?

2.6.1 Upon launch Safety Central will focus on working with partner organisations towards the seven work streams outlined below:

- Deliberate and Anti-Social Fire Prevention
- Road Safety
- Alcohol Abuse
- Working with Minority Ethnic Groups and Migrant Communities to Increase Safety in the Home
- Safety Awareness for Older People
- Accident Prevention for Vulnerable Groups
- Safety for Young People

2.7 How will Safety Central achieve its aims?

2.7.1 Safety Central will add value to West Yorkshire, and achieve its aims by offering:

- the highest quality learning and awareness raising materials available in the region (and UK);
- a model for sharing resources;
- a model for sharing intelligence;
- an 'excellent practice' information sharing hub
- a state-of-the-art training facility.

2.7.2 It will deliver interventions using both traditional and innovative methods and will have a dedicated interactive web site to make its resources available to the widest possible audience.

2.8 How is development of the Safety Central Project being managed?

- The nature and scope of the Safety Central project, including its name, has been determined in consultation with WYFRS current partners.
- The project is managed by Gayle Elvidge and project strands are being taken forward by the **project team**.
- Activity is guided and supported by a **working group** that brings in the wider expertise within WYFRS.
- Decision making takes place within a member led WYFRA **steering group** and endorsed by the Authority as a whole.

2.8.1 It is anticipated that this structure will expand to include key partners as they become involved in the development of the project.

3 Progress

3.1 Building Work Progress as of 15 July 2008

- Main Contract Sum £3 013 865
- Main Contract Expenditure to date approximately £393 000
- The site set up is complete and the contractor has progressed demolition of key areas
- The installation of site security fencing is being progressed
- The separate 278 Highway Alteration work contract is still to be tendered by Leeds City Council within the next few weeks.

3.2 Marketing and Communications

- Brand guidelines produced for guidance both internally and by partner organisations.
- 3D walkthrough is nearly complete .
- Awareness sessions under development for operational staff
- The communications plan under development
- Key contacts within the immediate communities surrounding the site have been identified
- The development of the Safety Central Web Site is currently out to tender.
- Focus groups underway with four of our main target audiences to gain a better understanding of how best to convey fire safety and road safety messages

3.3 Key Workstream Development

3.3.1 Safe and Healthy Cooking Project;

- A competition brief and guidance has now been developed order to develop a series of cook books

3.3.2 Road Safety;

- Planning of the Road Safety Roadshow is well underway
- The Year 5 school talk is also currently under development in order to include a road safety message.

3.3.3 Safe and Healthy Homes;

- Following a Safety Central presentation at the Bradford Strategic Disability Partnership Board, Bradford Council Private Sector Housing have offered WYFRS a 2-bedroom back-to-back terraced house in the Girdlington area of Bradford to use as a “Safety House” with the Assistant Director of Housing has giving his full support to this Project and expressing his enthusiasm for being involved.

4 Where can I find out more about Safety Central?

4.1 Gayle Elvidge, Safety Central Project Manager, WYFRS, email:
gayle.elvidge@westyorksfire.gov.uk